

Wilson Connectivity Recognized as a 2026 Company Championing Women

Statewide program run by Salt Lake Business Journal, Segó Leadership, the Utah Women & Leadership Project and PowerHouse Events recognizes Utah employers that develop, retain and advance women

ST. GEORGE, UT, September 9, 2026: [Wilson Connectivity](#), a leader in wireless communication technology, has been named to the 2026 [Companies Championing Women](#) cohort. The company was recognized on August 27 at the program's luncheon at the Grand America Hotel in Salt Lake City, alongside Utah employers including USANA, University of Utah Health, United Way of Salt Lake, VASA Fitness, Utah Symphony | Utah Opera and YWCA Utah.

Companies Championing Women is a research-based recognition program that identifies Utah organizations making measurable progress developing, retaining and advancing women in the workplace. Companies apply, complete an assessment built by researchers, and are evaluated on their policies, programs and results rather than on nominations or votes. The program is a partnership of [Salt Lake Business Journal](#), [Segó Leadership](#) (formerly the Women's Leadership Institute of Utah), the Utah Women & Leadership Project at Utah State University, and PowerHouse Events.

Wilson's submission centered on the Women of Wilson employee resource group and the programs that have grown out of it, including women-focused professional development and financial education, tuition reimbursement and career development support, family-friendly benefits, and internal mentoring and knowledge sharing through the company's Lunch & Learn series.

"Women of Wilson has become an important part of how we support professional development and connection across the company," said Yvon Smith, People & Culture Business Partner at Wilson Connectivity. "What started as a small group creating space for conversation has grown into an opportunity for women across Wilson to learn from one another and support each other's growth."

"The women at Wilson have made this company better, and Women of Wilson is the clearest evidence of it," said Bruce Lancaster, CEO of Wilson Connectivity. "That group has become the source of a lot of our mentoring and development work, and nobody assigned it to them. We applied for this recognition because we wanted an honest read on how we're doing, and it told us where we still have gaps."

Wilson Connectivity designs, assembles and supports its products at its 93,000-square-foot manufacturing facility in St. George, Utah. For more information, visit www.wilsonconnectivity.com.

About Wilson Connectivity

Wilson Connectivity, home of WilsonPro, weBoost, and Zinwave, is a market leader in wireless communication technology, offering comprehensive solutions including Private 5G, DAS systems, public safety, and cellular signal amplifiers. With a 30-year legacy of innovation, the company holds over 265 issued or pending patents. Through evolutionary wireless connectivity products and services, Wilson Connectivity continues to pioneer indoor and outdoor cellular amplification technology, unlock new global markets, and expand consumer and commercial channels. For businesses, this means swift adaptation of comprehensive solutions that leverage the entire 5G spectrum. For consumers, it means unrestrained access to next-generation connectivity everywhere. Wilson designs, assembles, and supports our products in our manufacturing locations in the United States of America and United Kingdom. All solutions are engineered to improve wireless connectivity on devices at work, at home, and on the road.

For more information about Wilson Connectivity, visit www.wilsonconnectivity.com

Press Contact:

Holly Hagerman
Connect Marketing
hollyh@connectmarketing.com
801.373.7888